

LinkedIn Mavericks for 2020!



A Workshop To Skill Up For Building Relationships With Clients And Prospects

**Tuesday
January 28th**

8:30 AM - 12:30 PM

Troy University
100 Volvo Pkwy
Suite 300,
Chesapeake, VA 23320

Don't wait too long...limited seating!
I am often told, "We need more time in your seminars!"
So let's do this!

You will learn new skills in

- Creating an engaging profile and company page
- Conducting LinkedIn research for targeting your prospects and referral sources
- Developing effective content

Our LinkedIn Expert Panel:



Tage Counts
Vice President,
Membership Hampton
Roads Chamber



Meredith Moore
Marketing Coordinator,
MSA, P.C.



Hamilton Perkins
Founder of Hamilton
Perkins Collection®

Agenda:

- 8:30-9:00 and Networking
- 9:00-10:00 Profiles and Company Pages
- 10:00-10:30 Using LinkedIn for Research
- 10:30-11:15 Panel of Experts
- 11:15-12:15 Creating Content that Works
- 12:15-12:30 Networking and Wrap Up

Continental Breakfast included

Early Bird Pricing: \$79.00

After January 15th: \$89.00

Bring three from the same company for a total of \$180 (\$60 each)

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