

They Need You and You Need Them.



Sponsor the 2025 Regional Workforce CTE Forum!

November 13, 2025, 8:00 a.m.- Noon, Virginia Wesleyan University

Help us celebrate our third year committed to the Workforce Career and Technical Education Forums! We focus on giving our soon-to-be high school graduates more opportunities to understand and choose a career for their futures! The Forum builds relationships by emphasizing partnerships between businesses, nonprofits, our high school CTE Administrators, colleges/universities, economic development/government, and community leaders.

Why it Makes Sense

Hundreds of high school students have no idea what they are going to do when they graduate. Your organization can be at the forefront, known for making the difference for more students to experience High-Quality, Work-Based Learning (HQWBL) opportunities. As a Partnering Sponsor, you will...

- Be informed about CTE (Career and Technical Education) in Virginia and the efforts to support businesses to create HQWBL experiences.
- Encourage even small businesses and nonprofits to find new resources for building their workforce
- Network and participate in meaningful conversations with others working to build a strong economy and workforce in our region.

Once students actively participate in an experience at your worksite, they become excited, realizing "I could do this!"

The CTE Workforce Forum Agenda includes:

- Networking with 125 or more attendees, continental breakfast, brief welcome, introductions, and sponsor recognition.
- Presentations addressing the economic impact, trends in student CTE curriculum, and best practices for HQWBL.
- A panel of leaders and young workers with best practices for successful programs.
- Industry Cluster Breakout Sessions for networking, brainstorming, and additional learning.

We Need Your Help!

\$1000 Partnering Sponsor

- Introduced from the podium
- Opportunity to introduce one of our presenters
- Logo display on all marketing
- Panel participation or recommendations
- Invite to join the Forum Committee

\$500 Partnering Sponsor

- Introduced from the podium
- Logo display on all marketing materials
- Invite to participate on the Forum Committee

The Workforce CTE Forum Committee

Hampton Roads Workforce Council, Virginia Peninsula Chamber, Hampton Roads Chamber, Virginia Wesleyan University, Bryant & Stratton Centura College, Day & Zimmermann, and CTE professionals.

Thank you to our sponsors to date!



For more information or to become a sponsor, please contact the CTE Workforce Forums' founder and producer, Susan Long-Molnar
757-513-8633 or susan@managingcommunications.com